

SEARCH ENGINE OPTIMIZATION

SEO is The Most Powerful & Cost-Effective Source of B2B Leads



Our SEO services are powered by our exclusive 'We Love Traffic' Extreme SEO Program, a combination of technical expertise and proprietary techniques designed to maximize your ROI.



- ◆ Increase Website Traffic & Sales
- ◆ Improve Your Digital ROI
- ◆ Heavily Conversion Focused
- ◆ Local, Regional or National Campaigns
- ◆ Scalable Plans With Set Budgeting

 [Learn More
Market3.com/seo](https://Market3.com/seo)

FOCUSED ON RESULTS

REGIONAL SURGICAL CENTER

The results for a seven location, regional surgical center, covering Southern New Jersey

+85% Increase in Site Visitors
+43% Increase in Pages Viewed
1,000+ New Visitors Per Month

LOCAL B2C/B2B SERVICE COMPANY

One year results for a consumer & commercial service company promoting 2 locations.

+86% Increase in Site Visitors
+31% Increase in Pages Viewed
110+ New Visitors Per Month

STATE-WIDE B2B SERVICES

10 month results for B2B commercial services company covering all of New Jersey.

+134% Increase in Site Visitors
+40% Increase in Pages Viewed
950+ New Visitors Per Month

OUR PROPRIETARY SYSTEM

Phase 1 - Analyze, Prepare & Plan

This is what makes all the rest possible. Without analyzing the current site and target goals, there is no way to plan or execute an effective SEO campaign. This work is often skipped by less reputable firms trying to save money and present a lower cost product.

Phase 2 - Create Optimize & Launch

This is where the bulk of the work is done. New content is written, pages created and the website is sent to the search engines for review.

Phase 3 - Submit, Monitor & Tweak

This ongoing phase involves staying on the radar of the search engines and keeping them interested. Fresh content & images are loaded on your site as well as outside websites linked back to yours. Without this work, it is likely that you'll start slipping down the ranks, losing your previous investment.

STANDARD FEATURES THAT MAKE A DIFFERENCE

Complete Audits

Most firms only focus on the website and technical aspects of SEO. Our team will analyze dozens of additional elements to include your market position, competitor strengths, ROI potential, industry conditions and your overall sales process.

Scalable Plans

From single product campaigns to full brand-building initiatives, we offer plans to fit most budgets and goals. Our initial audit will tell us clearly if your product is a good fit for our services, and we'll recommend the best package.

Detailed Reporting

You'll never be in the dark, wondering what is going on with the campaign. Our project leads will keep you informed as we move through each stage of the campaign, and our SEO team will provide detailed reports showing the results.

Conversion Focused

A website is useless without visitors, and visitors don't help unless they are buying. Effective SEO is far more than just increasing hits and clicks. Like every other service we offer, our SEO work is ultimately focused on bringing results.

SEO IMPACT BY THE NUMBERS

14%

Avg. Close Rate
Of SEO Leads

60%

Of All Clicks Go To
The Top 3 Terms

63,000

Google Searches Are
Made Every Second

93%

Of B2B Website
Traffic Is From SEO

SUPERCHARGE YOUR SEO CAMPAIGNS

Beyond the basics and technical aspects of SEO, we can put our creative and marketing talents to work to supercharge the campaign with add-on services. These impactful offerings increase both the effectiveness of the campaign, and also the overall ROI of the entire sales process.

- ◆ Custom Landing Page Design
- ◆ Email Templates for Easy Follow Up
- ◆ Animated Explainer Videos
- ◆ Professional Copywriting Services
- ◆ Powerful Analytics and Tracking

Let's Start With A Conversation

877.550.3111 ext. 1
Market3.com/connect
info@market3.com